



(Formerly the Georgia Association of Homes & Services for the Aging)



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"In support of our business members, I always consider using them first when considering a new product, service, or contract. After getting to know one of our business members, I later selected them when I had a need for their service."

~Cliff Pepper, CEO, Campbell-Stone Apartment, Inc.

Dear Colleague:

We would like to take this opportunity to introduce you to Aging Services of Georgia {formerly the Georgia Association of Homes and Services for the Aging (GAHSA)}. Aging Services of Georgia is the non-profit association that represents over 150 key non-profit, and other quality-focused providers of community-based housing & services for older Georgians. Our mission-driven members include adult day services, home & community-based services, senior retirement housing, assisted living communities, continuing care retirement communities, nursing homes and hospice care. These providers are committed to advancing the vision of healthy, affordable and ethical long-term care for older Georgians. Our purpose is demonstrating a concern for the social, spiritual, environmental and health needs of the older person entrusted to our care.

Aging Services of Georgia grants Associate Membership to businesses that are engaged in a field of activity related to health care, housing, or who are interested in the purposes of the Association. One of the most important areas identified to us by our provider members in our last membership survey is that they need connections to businesses who offer quality products/services, competitive prices and great customer service. Therefore, we are trying to increase the number of businesses to meet the needs of our members.

This packet contains information regarding member value for Business Firms when joining the Association, such as quarterly exposure via professional networking with key decision makers during Quarterly Luncheons, Annual Conferences, and Trade Expositions. In addition, there are several advertising opportunities via our Annual Membership Directory, Website, and event sponsorships. Business firm membership entitles you to submission of articles about your industry for featured stories in our monthly e-Magazine (Coffey-Break) to communicate how it impacts the Continuum of Aging Services, and so much more. Also included in this packet is an application form for your use in becoming a member of Aging Services of Georgia. For more information, please visit our web site (www.AgingServicesGa.org) and contact staff at the Association's office.

We hope when you have had an opportunity to review this material, you will complete and return the application so you can begin to enjoy the many benefits of joining the Association. We urge you to give thoughtful consideration to joining Aging Services of Georgia as our strength lies in the knowledge and experience of our members.

Most Sincerely Yours,

Walter O. Coffey
President

Jacquie Thornton
Sr. Vice President