

President's Report October, 2009

General

- Information for members on web sites
www.agingservicesga.org
www.georgiainstituteonaging.org
www.centerforpositiveaging.org
www.culturechangegea.org
- Share Point – software to connect members/replaces list servs (old FOR MEMBERS section)
- *the trusted voice* and *the trusted source*
- Membership Survey (targeted calls this fall to under value of membership)
- 2009-2010 Resource Guide and Membership Directory finally out
- Association to be a sponsor of the Georgia for a Lifetime Symposium (developed and presented by GA Council on Aging December 1st)
- Donate option now on Institute and Center
- Credit card availability now on all 3

Georgia Public Policy

- HB 843 (CCRC)
- HB 850 (Assisted Living)
- 2010 issues
- Invited by Governor's Health/Human Services Policy Advisor (Mary Eleanor Wickersham) to participate in a policy issues task group looking at higher acuity in the community with subgroups Residential Options, Levels of Care, Training/Certification, Liability Issues, and New Models of Care. Very high level (DD, Mental Health, Aging) – Nurse Practice Act issues relating to tasks that could be delegated to non-licensed staff, etc. Legislation is being developed (exemption to Nurse Practice Act) so nursing can delegate tasks to non-licensed individuals. Legislation may be in the Governor's package of legislation. We will move to looking at new models of care.

GIA – Education initiatives

- Grants Search ongoing (contracted with Deb Bauer)
- Development Passport to Giving Program www.travelconnectionga.org
- Amazon.com via GIA to raise funds for GIA
- Hosted CASP Fall Institute September 21-25. GIA provided 3, \$1000 scholarships (all 3 were NEXTERS). 50 attendees, half from GA – they were VERY pleased
- 2010 Annual Conference, "Who Decides?", March 22-24, Dolce Resort and Conference Center in Peachtree City (possible 1-day tracks on Tuesday)
- Culture Change Network of Georgia – Kim McRae (2nd Summit October 15th – grant scholarships) Proclamation was presented by the Governor's office
- UPCOMING Events: See Listings on web site

- Board Training materials (KS) possibility to replicate for Georgia (First 4 of series now posted)
- AgingServicesNEXT completed the 3rd year – 5 full day events
- 2010 kick off AgingServicesNOW to continue to engage members in professional development via books/webinars

GIA Grants

- PEARLS developing grant report now; Coaching Supervision for Aging Services Training for providers starting this spring throughout the fall – last event Oct 22-23 (ATL) over 150 supervisors trained
- New grant \$20,000 from Healthcare Research for the Culture Change Network of GA

Other

- National Distance learning initiative underway (IHN University)
- FREE webinars happening NOW (subscribing to “Ready Talk”) Jacque just recruited Sodexo Senior Services to sponsor the webinar series
- Georgia may be 1 of 3 states chosen of person-centered care in assisted living project through the Center for Excellence in Assisted Living (CEAL; www.theceal.org)

Center for Positive Aging

- Quality Providers continue to come in and will be added to the Quick Search data base for consumers to access
- Web site developing weekly (materials, etc.)
- Paid full-time staff position ended in September
- Have full time AmeriCorp VISTA volunteer, Mary Harris
- 2 donors via legacy fund (1 at \$12,000, do not know the amount of the other)
- Annual Fund Campaign Center around “Profiles of Positive Aging” now underway
- Golf Fundraiser Tournament Monday October 12th - cancelled due to rain

AAHSA

- Still working out AAHSA dues (millage) issue
- National Group purchasing issues – grant from AAHSA for 2009. Exploring developing a national business relationship via LLC or cooperative.
- New national branding study: Serve. Inspire. Advocate.
- National Conference/Chicago: Georgia Night - Sunday November 8th
- Imagining a Different Future: Planning Now for a New Generation of Older Consumers (AAHSA powerpoint saved on web site)

BOARD PARTICAPTION NEEDED:

- Assist with strategy development of association – how best connect with membership and articulate value, planning for future - positioning
- Attend and Encourage Participate in Events – spread word, encourage colleagues and your staff
- Helping association to connect with potential provider and business members