

**Aging Services of Georgia Board of Directors has adopted the following Strategic Objectives for the purpose of establishing direction and priority in carrying out the mission of the association. These objectives are organized around the three main benefits an association provides to its membership: networking, education and advocacy. With careful consideration of the history of this organization, its mission statement, its philosophy of services, and the contemporary challenges and opportunities facing the membership of Aging Services of Georgia, the following strategic objectives have been established:**

## **Regarding Advocacy**

To educate the public, regulators, elected officials and other parties of influence about the unique contributions, distinctions, and value of not-for-profit organizations in providing housing, care and services for the aging.

To educate regulators, and legislators about the impact of pending rules and laws on aging persons and the member organizations seeking to serve those aging persons.

To advocate for changes to laws, regulations, and resource allocations for the betterment of aging persons and the organizations serving those aging persons.

## **Regarding Education**

To equip our members with the educational tools they need to achieve organizational excellence and effectiveness in the field of aging, with particular emphasis on leadership development for all levels of management and board members, tools for attaining financial security and stability, and vision for the future of aging, to meet the changing needs of seniors.

To educate the public about the issues of aging through quality consumer education programs and resources, offered for delivery through member facilities, to the communities served by those member facilities.

## **Regarding Networking**

To establish Aging Services of Georgia as the premier networking organization in Georgia for the full continuum of services for the aging. This will be done through collaboration with groups and individuals who possess contributing expertise, and who share a common concern for the wellbeing of the aging; when such collaboration contributes positively to the value of association membership, mission and objectives; without compromising the integrity or resources of Aging Services of Georgia.