



## 2010 Spring Report for State Associations

Spring is bringing new life and exciting opportunities for National Adult Day Services Association members!

### Education

The “Forget Memory: The Power of Creative Engagement in Dementia Care” live 60-minute **webinar** by TimeSlips creator Anne Basting resulted in almost 70 registrants from 24 states + British Columbia. Very positive feedback has been received about the event despite the technical glitches that delayed the original scheduling. NADSA staff are working to schedule additional webinars and welcomes your input on topics and presenters.

The Conference Committee has selected **conference sessions** for the 2010 National Adult Day Services Conference in partnership with the NC Adult Day Services Association to be held August 19-21, 2010, in Raleigh, NC. Presenters are being confirmed so promotion can begin very soon. A preliminary “hard copy” registration form is posted on the website at [www.nadsa.org](http://www.nadsa.org) if you’d like to plan ahead and pay with a check. Online registration is expected to be available by May 1.

**Sponsors, exhibitors and advertisers** are sought for the 2010 National Conference, also. Download the application from the NADSA website.

**State Association Leadership Teleconference** The next State Association Leadership Teleconference will be held Tuesday, May 6, 2010, featuring discussion with Lisa Peters-Beumer of Easter Seals about how adult day services personnel and hospice and palliative care personnel across the country can better understand each others’ roles and integrate -- from a clinical and programmatic standpoint -- to better care for people at the end of their lives. [Preregister now for the call.](#)

### Public Policy and Advocacy:

**HR 3043 Medicare Adult Day Services Act of 2009:** 67 cosponsors representing 27 states + Guam have signed on to the Bill. The bill needs to be introduced in the Senate, especially by a member of the Ways and Means Committee—do you know someone who can help? We’re still waiting for a CBO score (lets legislators know how much the Bill will cost taxpayers). Encourage your state AARP leaders to request support from the National AARP folks.

**Older Americans Act Reauthorization in 2011:** Forums will be held nationally regarding how Americans want funds to be administered under the reauthorization. Is your state benefiting from Title III or Title III-B funds? Please let us know by contacting Peter Notarstefano at [pnotarstefano@aahsa.org](mailto:pnotarstefano@aahsa.org).



The NADSA Public Policy Committee is planning a webinar in May for NADSA members about the “**Healthcare Reform Bill and the Impact on Adult Day Services.**” Details will be forthcoming.

Conversations continue with the VA to try to make adult day services an option for more veterans. NADSA representatives will present at the national VA conference in August in Chicago, and Dan Schoeps is confirmed to present at the NADSA Conference shortly thereafter in North Carolina. Please refer to separate document summarizing his recent presentation at the NADSA Board Meeting in Chicago.

**Advocacy Toolkit for State Associations** NADSA has created an Advocacy Toolkit for state association partners which is available online at [http://www.nadsa.org/advocacy/advocacy\\_toolkit.asp](http://www.nadsa.org/advocacy/advocacy_toolkit.asp) and directly from the Advocacy web page. It includes a wealth of resources designed to help state associations strengthen advocacy efforts among their members for local, state and national policy efforts. Please send us additional documents, ideas and feedback for the toolkit.

#### Website

NADSA’s **website** is changing, and will soon include a list of all adult day centers in our database discovered through the national census in 2009. NADSA members can have links to their organizations’ websites. The site will also feature a Members Only section. Details will be sent to members when the new features are launched. It is more critical than ever that you keep your NADSA membership current so you stay informed and so the 600+ daily visitors to the site can easily learn about your center. NADSA members gain visibility through our website—make sure your association and its members get the recognition they deserve—keep your state association and members’ contact information current with us. Encourage your members to join NADSA to get even more exposure for their centers on our high traffic website.

#### National Census and Survey:

The **National Adult Day Services Survey 2010** is currently underway, and follow-ups are being made to centers in the sample that have not responded. A sample of 1,540 centers representing all 50 states is receiving the survey. Our goal is to get the maximum number of responses possible to allow us to generalize the findings to the entire population of day programs with low levels of error. State associations are asked to encourage any centers that are selected in the survey process to complete and return the surveys, whereas response is critical to future policy and funding of adult day services in the United States. NOW is the time to encourage centers that are contacted to participate. Maximum participation is needed to gather data that can be generalized to the industry. Please let your members know that every response matters!

#### Awards:

Guidelines for the **2010 NADSA Awards** are now available online at [http://www.nadsa.org/docs/Award\\_Nomination\\_Info10.doc](http://www.nadsa.org/docs/Award_Nomination_Info10.doc) for this year’s competition. The



deadline for applications is June 15, 2010. Members are encouraged to be considering nominees now! Winners will be recognized at the national conference in August 2010 in North Carolina.



### **HOW YOU CAN HELP**

- Recommend volunteers to serve on NADSA board and committees to lead the organization.
- Centers and associations are encouraged to join and renew NADSA membership.
- Email or call NADSA to keep us current on the contact information for leaders of your association.
- Add NADSA to your center and/or association's newsletter and email distribution list.
- Let us know what's happening in your state, and how we may be of service to you.

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